



*To develop, advance, and nurture all facets of the arts
to enhance the quality of life for Meridian residents and its visitors*

PUBLIC ART SUBCOMMITTEE MEETING

Parks and Recreation Conference Room, Meridian City Hall, 2nd Floor
Thursday, August 20, 2020 at 6:00 PM

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Agenda

VIRTUAL MEETING INSTRUCTIONS

Limited seating is available at City Hall Consider joining the meeting virtually:

<https://global.gotomeeting.com/join/438043461>

To call in: 1-877-568-4106

Access Code: 438-043-461

ROLL-CALL ATTENDANCE

___ Lizzie Taylor

___ Jenifer Cavaness-Williams

___ Jessica Peters, Chair

___ Thomas Vannucci

___ Natalie Schofield

___ Bobby Gaytan

APPROVAL OF MINUTES [ACTION ITEM]

- [1.](#) Minutes from Meeting July 16, 2020

DISCUSSION ITEMS

- [2.](#) Public Art Subcommittee Overview- Past, Present, Future
- [3.](#) Develop Timeline for Creation of Public Art Plan

REPORTS

- [4.](#) Update: Traffic Box Series 2020
- [5.](#) Update: Responses to Mural Series Request for Statements of Interest

NEXT MEETING - September 17, 2020 6:00pm

ADJOURNMENT



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PUBLIC ART SUBCOMMITTEE • AGENDA

Thursday, July 16, 2020 6:00 p.m.

33 E. Broadway Ave

Meridian, ID 83642

Meeting Room A

1. Roll Call

- Jessica Peters, Subcommittee Chair
- Logan Cloninger
- Lizzie Taylor
- Jenifer Cavaness-Williams

2. Confirm Two New Artwork for Traffic Box Wraps

A. Belnap informed the Subcommittee that two of the five artwork pieces selected for traffic box wraps are no longer available for wrapping. The Subcommittee then reviewed the two pieces of artwork that have the next-most votes during the selection process and approved them for wrapping.

Casey Curr, Comets Inbound

Brittany Bishop, Sawtooth Lake

3. Results of the West Ada School District Artwork Selection Process

A. Belnap informed the Subcommittee of the artwork that received the most votes during the West Ada School District Selection. The Subcommittee approved the awards.

Elementary: Leana Tackett, "Peaceful Night"

Elementary runner up: Toni Reyna, "Sunshine Moonlight"

Middle: Aeryn Waterman, "In the mind of a teenage woman."

HS 2D: Kamden Prock, "Moonlight"

HS Photography: Veronica Willard, "Flower art"

HS 3D: Maria Rom, "Red Figure Vessel"

4. Re-evaluate the Timeline for the Mural Series Project

- a. Request for Statements of Interest Deadline
- b. Release of the Request for Proposals

A. Belnap reported that one Statement of Interest has been received. The Subcommittee discussed extending the deadline to give businesses more time to consider. After reviewing the calendar, the Subcommittee decided to extend the Statement of Interest Deadline to 11:59pm on September 6th. The mural location selection process will then take place on September 17th. The Subcommittee also discussed physically approaching businesses that have large walls and informing them about the opportunity to apply to the mural project. A. Belnap will send the Subcommittee members the updated Statement of Interest form, a flier, and social media posts.

5. Introduce the Idea of Instituting (Park)ing Day Project

J. Peters informed the Subcommittee about the Park(ing) Day project and started the discussion. The other Subcommittee members offered that there is too much going on right now and would prefer to revisit this idea next year.

6. Update: Public Art Plan Progress and Timeline

J. Peters informed the Subcommittee that she and A. Belnap had checked in with Meridith McKinley. Meridith is wrapping up interviews with various leaders and City employees then will provide a report to workshop in the next Commission meeting in August.

7. Next Meeting: Thursday, August 20, 2020 at 6:00pm

8. Adjourn

Meeting adjourned at 6:45pm.

PUBLIC ART SUBCOMMITTEE OVERVIEW

August 2020

Introduction

- History of Public Art Subcommittee
- Public art in the City of Meridian Comprehensive Plan
- Meridian Art in Public Spaces Ordinance
- Public art and Meridian Department of Parks and Recreation
- Public art in the Meridian Arts Commission Strategic Plan 2020-2025
- Public Art Plan
- Public art projects – FY20 and future
- Current and Future needs

History of Public Art Subcommittee

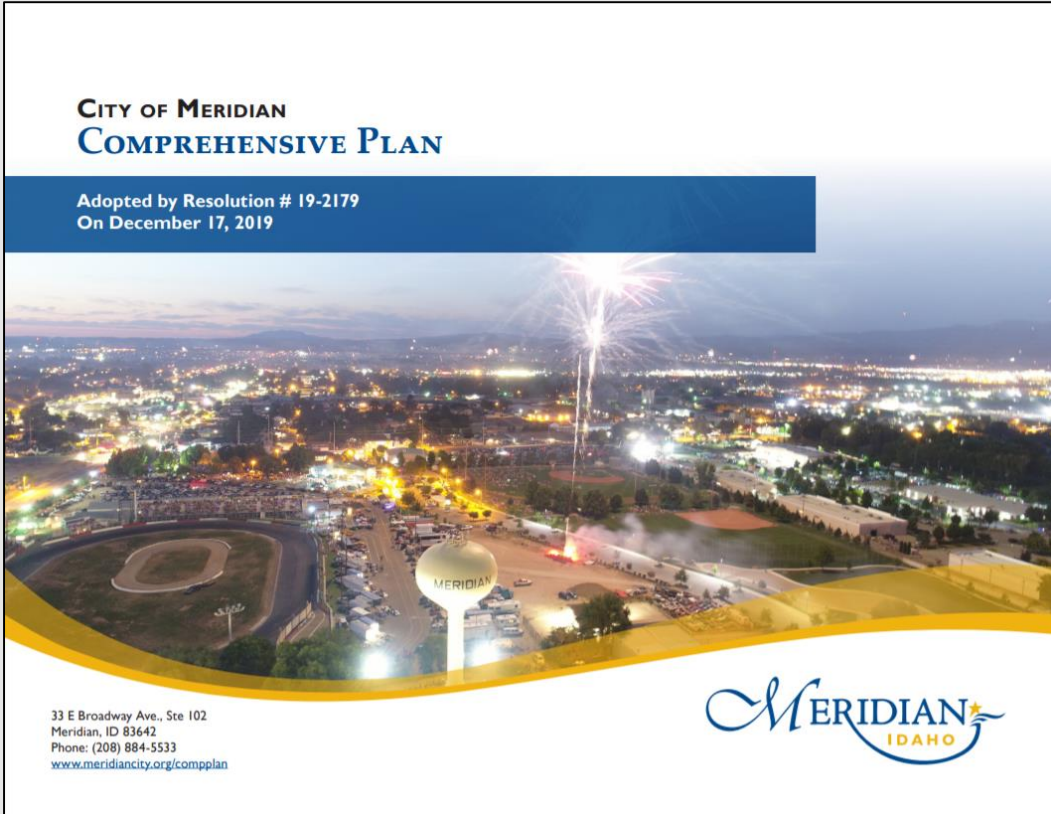
- Subcommittees were created at the end of 2017, implemented in 2018
- The original Public Art Committee goals included:
 - Establish policies for installation and replacement of traffic box wraps
 - Determine how to address the potential of someone opposed to a traffic box wrap
 - Outline a public art installation plan



Public Art in Meridian Comprehensive Plan

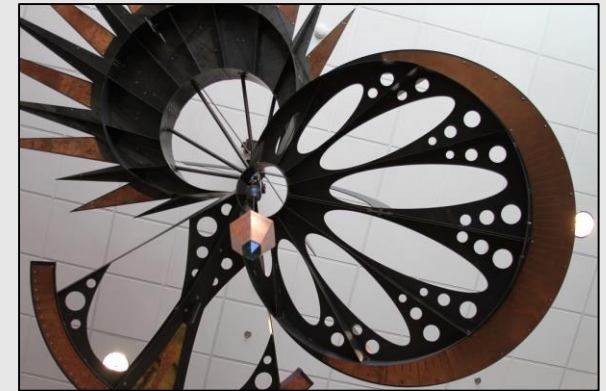
Chapter 5 – Arts and Culture

- Section 5.03.00: Create opportunities for all Meridian residents and visitors to experience public art.
 - Exhibit permanent and rotating works of art in City Hall and other public spaces
 - Encourage the integration of public art as an integrated component with new development.
 - Provide local artists with opportunities to showcase their work.
 - Raise awareness and promote existing arts offerings and artwork within the community.
 - Utilize the Meridian Art in Public Spaces program to raise awareness and appreciation of the arts.
 - Partner with the Ada County Highway District (ACHD) to create and install artwork on traffic boxes, within roundabouts, and as part of other roadway improvement projects as appropriate.



Meridian Art in Public Spaces Ordinance

- Signed April 21, 2015
- Established Meridian Art in Public Spaces program
- 50 cents per Meridian resident per year, not to exceed \$50,000
 - In July 2019, the population was 114,161 – without the funding cap, MAPS would receive \$57,000/year
- Funds not spent in one fiscal year can be carried over to the next year
- Funds can be used to purchase visual, tangible artworks for installation on public property within Meridian city limits



Public Art and Parks & Rec



- In 2020, MAC was moved to the Meridian Department of Parks and Recreation
- MAC/PAC assists Parks and Rec with Park Identity Program
 - Parks and Rec identifies target parks by fiscal year, works with PAC to select artists/art based on park themes
 - All funding is provided by MAPS program; no extra funding from Parks and Rec (historically)
 - Parks and Rec pays for and coordinates maintenance of art in parks
 - MAC retains Public Art Roster for selecting artists for parks pieces
- Current Meridian parks with art:
 - Heroes Park
 - Champion Park
 - Renaissance Park
 - Reta Huskey Park (signage)
 - Keith Bird Legacy Park (signage)
 - Kleiner Park (not MAC)

Public Art in MAC Strategic Plan 2020-2025

The MAC Strategic Plan was adopted by Meridian City Council on Sept. 24, 2019 via resolution number 19-2166.



Goal I – Public Arts: Create opportunities for all Meridian residents and visitors to experience public art.

- A. Encourage the integration of public art as a component of community development.
- B. Strategically and transparently use funds available through the Meridian Art in Public Spaces (MAPS) ordinance.
- C. Promote and monitor Meridian Art in Public Spaces (MAPS) ordinance.

Public Art in MAC Strategic Plan 2020-2025

Other ways that public art is connected to the MAC Strategic Plan:

- **Goal II. Arts Education for Youth**
 - Traffic box art selected from annual West Ada School District Art Show
 - Engage youth in public art projects – murals, temporary art, etc.
- **Goal IV. Public Engagement**
 - Promote public art throughout the community to further engage people
 - Public art as an entryway into the arts
 - Invite the public to get involved in public art projects where possible
- **Goal V. Visual Art Exhibitions**
 - Identify opportunities for temporary public art exhibits
- **Goal VI. Supporting Local Artists** - Provide local artists opportunities to grow their skills and showcase their work.
- **Goal VII. Arts Access** - Support experiences in the arts for everyone, regardless of age, race, ability or other protected class.

Public Art Plan

- Contract with Via Partnership
- Public art questionnaire in Meridian – March 27-April 27, 2020
 - 292 respondents – 191 complete, 101 partial
 - Results:
 - Themes: Community Identity; Memorable and Iconic; Functional; Interactive; Art in Parks; Art in Downtown; Keeping it Local
 - Art themes: local history, nature/natural elements
 - Strong interest in functional or interactive art, as well as good spots for selfies
 - Ideal locations for art: parks, downtown
 - Strong support for local artists
- Interviews with City staff
- Presentation to full Commission August 13, 2020
- Final report due following the presentation



Via Partnership works with public and private sector organizations to develop and implement public art strategies.

VIA PARTNERSHIP, LLP
Emily Blumenfeld • Meridith McKinley • Aliza Schiff • Angie Villa



Public Art Plan

Next steps:

1. PAC review recommendations from Via Partnership's final report
2. Develop outline for Public Art Plan
3. Identify graphic designer and/or layout (Canva?)
4. Set budget
5. Discuss policies related to public art
 - a. Accession/deaccession
 - b. Conservation and maintenance
 - c. Selection process
 - d. Focus areas – locations/districts
 - e. Others
6. Identify who will draft and review plan
7. Set deadlines for completion
8. Internal review
9. MAC review and approval
10. City Council review and approval

Meridian Public Art Projects

FY20 Projects:

- Wrapped 10 traffic boxes
- April 2020: Champion Park and Renaissance Park
- July 2020: Fire Station No. 6

Upcoming Projects:

- Mural project - \$21,000
- FY21 project – Fire Station No. 4?
- Ten Mile Trailhead – functional art
- More traffic boxes – new and rewrap
 - Current repository expires March 2021 (renew every 2 years in odd-numbered years)
- Discovery Park (FY22?)

Current and Future Needs

- Develop plan for addressing MAC strategic plan goals through 2025
- Funding
- Diversity, equity, and inclusion
- Brainstorming session(s)
 - Other types of projects
 - Locations
- Partnerships
 - Other cities
 - Arts organizations
 - Public-private partnership
 - Developers
- Artist and community outreach and engagement